



WORLD TRADE ORGANIZATION
 ORGANISATION MONDIALE DU COMMERCE
 ORGANIZACIÓN MUNDIAL DEL COMERCIO

SEMINAR ON IP AND KNOWLEDGE FLOWS IN A DIGITAL ERA

Geneva, 5-6 November 2018

Programme

Monday, 5 November 2017

Venue: WTO, Room D

10h00 – 10h15	Opening of the Seminar by DG/DDG WTO*	
10h15 – 10h45	Keynote presentation by Professor Richard Baldwin*	
10h45 – 11h00	Discussion	
<u>Theme I</u> Mapping the Interface between Trade, Intellectual Property Rules and Knowledge Flows		
11h00 – 13h00	Existing trade rules that affect cross-border flows of knowledge	
	Moderator:	Xiaozhun Yi, Deputy Director General, WTO*
	Speakers:	Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division (IPD), WTO: <i>How digital disruption has redefined 'trade' – the post-TRIPS transformation of trade in IP</i>
		Lee Tuthill/Antonia Carzaniga, Counsellor, Trade in Services Division*, WTO: <i>How digital disruption has redefined 'trade': legal, policy and economic dimensions</i>
		Wolf Meier-Ewert, Counsellor, IPD, WTO: <i>Intellectual Property and Digital Trade – Mapping regulatory responses to emerging issues</i>
12h30 – 13h00	Discussion	
13h00 – 14h30	Lunch Break	
<u>Theme II</u> Measuring Trade in Knowledge		
14h30 – 18h00	Ways of measuring cross-border flows of knowledge	
	Moderator:	Roberta Piermartini, Counsellor, Economics Research and Statistics Division(ERSD), WTO*
	Speakers:	Andrew Toole/Nick Pairolo (USPTO): <i>Using Intellectual Property Data to Measure Knowledge Flows in International Trade</i>
		Andreas Maurer/Joscelyn Magdeleine, ERSD, WTO: <i>What can we learn of cross-border knowledge flows from IMF BOP and other data</i>
		Jonathan Ashtor (Paul, Weiss, Rifkind, Wharton & Garrison LLP, New York): <i>Measuring Patent Knowledge Flows: Adding Novelty to the Equation</i>
		José Guimón/Roberta Rabellotti (UAM, Spain): <i>Cross-border knowledge flows through R&D-related FDI: trends and policy implications for developing countries</i>
		Holger Ernst/Carsten Guderian/ Marco Richter (WHU – Otto Beisheim School of Management, Vallendar, Germany): <i>The Innovation Environment and Merger-Based Knowledge Diffusion</i>

17h00 – 17h30	Discussant:	Keith Maskus, Professor of Economics, University of Colorado
17h30 – 18h00		Discussion

Tuesday, 6 November 2018

Venue: WTO, Room D/S2

Theme III Impact of Knowledge Flows on Trade and Development		
10h00 – 13h00		
	Moderator	Jayashree Watal, Counsellor IPD, WTO
	Speakers	Travis Lybbert (UC, Davis) and Nikolas J. Zolas: <i>International and Domestic Patent Flows, Value-Added Trade and the Structure of Global Value Chains</i>
		Lei Yang (Hong Kong University)*: <i>Impact on technology absorption – evidence on exports from developing countries</i>
		Mark Thompson (Chief Economist, Austrian Patent Office): <i>The Value of International Patent Protection</i>
		Thomas Neubig: <i>Intangible assets and taxation</i>
12h00 – 12h30	Discussant	Carsten Fink, Chief Economist, WIPO*
12h30 – 13h00		Discussion
13h00 – 14h30	<i>Lunch Break</i>	
Theme IV Policy, regulatory and legislative frameworks		
14h30 – 17h00		
	Moderator	Xiaolin Chai, Director, Trade in Services Division*
	Speakers	Mary La France (University of Nevada Law School): <i>Regulation of music and audio-visual streaming in the US and EU</i>
		Mira Burri (University of Lucerne): <i>Understanding and Designing Trade Rules in the Era of Big Data</i>
		Jeff Dodd/Jacques de Werra (University of Geneva) <i>The Need for a Global Framework for Knowledge Transactions: cross border licensing and enforcement</i>
16h00 – 16h30	Discussant:	Antony Taubman, IPD, WTO
16h30 – 17h00		Discussion
17h00 – 17h30		Way forward on trade rules and economic implications for cross-border knowledge flows Speaker: Robert Koopman, Director, ERSD*

* Speakers to be confirmed